

## ***Medina 2040 Comprehensive Plan***

### *Steering Committee Summary*

*Thursday, October 29, 2015*



1. Councilmember and Steering Committee Chair Kathleen Martin welcomed the Steering Committee.
2. Each of the seven Steering Committee members introduced themselves.
3. Communications and public outreach was discussed.
  - a. Is an additional public meeting required or is the next public meeting too late in the process? *The schedule has been revised to have the next public meeting for late March 2016 right after the draft land use plan has been reviewed by the Steering Committee meeting.*
  - b. Should a survey be conducted? Chair Martin stated that paper surveys are expensive to mail to each resident and the responses can be anticipated based on how the questions are written. Eric Zweber stated that WSB uses My Sidewalk as an electronic platform to engage with the public continually in addition to the meetings. The Committee requested that instructions for My Sidewalk be provided at the Visioning Meeting.
  - c. The Public Participation Plan that demonstrates the various methods and timing of communication shall be provided at the November 12 Steering Committee meeting.
4. The Steering Committee meeting stated how they would describe Medina.
  - a. Medina is predominately rural residential with swathes of suburban and sprinkled with commercial.
  - b. Medina is a pretty place that feels nice to be here but that it is divided by the MN Hwy 55 corridor.
  - c. Medina is horse country with an exotic and western feel. Medina has a beautiful rural setting and the community enjoys the outdoors, but there is a worry the Medina is becoming Plymouth west. There is a different feel north of MN Hwy 55 and east of Hunter Dr. Medina does not have a Downtown or a place to gather and he feels that Hamel could be so much more.

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- d. Medina is a small rural community where you know your neighbors. You can let your kids play outside in Medina unlike Southern California. Medina is a cute, cool place plentiful with wildlife, but it is also a tale of two cities: those who live on the rural residential acreages and those who live in the new suburban neighborhoods near MN Hwy 55.
  - e. Medina is predominately rural on the edge of suburbanization. Medina is pretty and he and his family enjoy taking drives around Medina. Medina is split by MN Hwy 55.
  - f. Medina is a former exurb that is struggling with suburbanization.
5. Eric Zweber reviewed the existing Comprehensive Plan Vision. The existing Vision is three paragraphs long. Mr. Zweber stated that the goal for the Vision of the 2040 Comprehensive Plan would be to two or three sentences, but that the Steering Committee can also work on separate over-arching goals to describe how to implement the Vision.
  6. Dusty Finke described the recent developments and the community meetings that were conducted in the summer of 2014. He stated that there is some urgency to the creating the 2040 Comprehensive Plan due to the feedback from the 2014 meetings that growth was occurring too fast.
  7. It was discussed that the Steering Committee members should participate in the Community Visioning meeting on November 9, but that the Steering Committee is not leading the meeting. The members are encouraged to listen to what the residents are discussing and report back at the November 12 Steering Committee meeting.
  8. The Steering Committee was adjourned at 9 a.m.